

# Useful Business Measurements and Targets

## **Product Development Engineering**

### **Error Measurements**

Percent of drafting errors per print  
Percent of errors in cost estimates  
Number of off-specs approved  
Cost of input errors to the computer  
Percent of error free designs  
Percent of errors found during design review  
Percent of reports with errors in them  
Data recording errors per month  
Number of errors in publications reported from the plant and field  
Number of off specs accepted  
Percent of bills of material that are released in error  
Number of products that pass independent evaluation error free

### **Time Measurements**

Number of times a print is changed  
Time to correct a problem  
Time required making an engineering change  
Cycle time to correct a customer problem  
Number of days for the release cycle

### **Late/On-Time Measurements**

Percent of prints released on schedule  
Percent of meetings starting on schedule  
Number of missed shipments of prototypes  
Number of days late to pre-analysis  
Percent of corrective action schedules missed  
Percent of requests for engineering action open for more than two weeks

### **Accuracy/Performance Measurements**

Simulation accuracy  
Accuracy of advance materials list  
How well product meets customer expectations  
Field performance of product  
Percent of evaluations that meet engineering objectives  
Percent of special quotations that are successful  
Percent of total problems found by diagnostics as released  
Effectiveness of regression tests  
Number of unsuccessful pre-analyses

## **Miscellaneous Measurements**

Percent of repeat problems corrected  
Cost of engineering changes per month  
Percent of test plans that are changed (changed test plan)  
Spare parts' cost after warranty  
Number of meetings held per quarter where quality and defect prevention were the main subject  
Person-months per released print  
Customer cost per life of output delivered  
Number of problems that were also encountered in previous products  
Number of restarts of evaluations and tests

## **Industrial/Plant Engineering**

### **Error Measurements**

Percent of error in time estimates  
Percent of error in purchase requests  
Scrap and rework due to calibration errors  
Number of mechanical/functional errors in industrial design artwork  
Number of errors found after construction had been accepted by the company

### **Time Measurements**

Percent of manufacturing time lost due to bad layouts  
Hours lost due, to equipment downtime  
Number of hours used on unscheduled maintenance  
Number of hours used on scheduled maintenance  
Repeat call hours for the same problem

### **Late/On-time Measurements**

Percent of facilities-on schedule  
Percent of equipment -maintained on schedule  
Percent of equipment overdue for calibration

### **Cost Measurements**

Percent deviation from budget  
Maintenance-cost/equipment cost ratio  
Percent variation to cost estimates

### **Miscellaneous Measurements**

Changes to layout  
Accuracy of assets report  
Percent-of total floor space devoted to storage  
Percent of engineering action requests accepted  
Number of unscheduled maintenance calls

## Useful Business Measurements and Targets

### **Manufacturing and Test Engineering**

#### **Error Measurements**

Percent of tools that are reworked due to design errors

Number of process changes per operation due to errors

Percent error in manufacturing costs

Percent error in test equipment and tooling budget

Number of errors in operator training documentation

Percent of errors that escape the operator's detection

Percent error in yield -projections

Percent error in output product quality

Percent of drafting errors found by checkers

#### **Accuracy Measurements**

Percent of process operations where sigma limit is within engineering specification

Percent of tools that fail certification

Percent of testers that fail certification

Percent of designed experiments needing revision

Percent correlation between testers

#### **Utilization Measurements**

Labor utilization index

Asset utilization

Percent of manufacturing used to screen products

Equipment utilization

#### **Scheduling Measurements**

Percent of equipment ready for production on schedule

Percent of meetings starting on schedule

Percent of tools and test equipment delivered on schedule

Percent of action plan schedules missed

#### **Miscellaneous Measurements**

In-process yields

Time required solving a problem

Number of delays because process instructions are wrong or not available

Percent of changes to process specifications during process design review

Number of waivers to manufacturing procedures

Percent of tools and test equipment on change level control

Percent functional test coverage of products

Percent projected cost reductions missed

Number of problems that the test equipment cannot detect during manufacturing cycle

### **Manufacturing/Shipping**

#### **Error Measurements**

Tune and/or claiming errors per week

Percent of parts not packed to required specifications

Errors per 100,000 solder connections

Percent of shipping errors

Percent of products error-free at final test

Percent of time log book filled out correctly

#### **Defect Measurements**

Scrap and rework cost

Percent of product defect-free at measurement operations

Defects during warranty period

Replacement parts defect rates

Percent of products defective at final test

#### **Time/Scheduling Measurements**

Percent of jobs that meet schedule

Percent of unplanned overtime

Percent of daily reports in by 7:00 a.m.

Percent of late shipments

Time between errors at each operation

#### **Employee/Labor Measurements**

Suggestions per employee

Percent of jobs that meet cost

Percent of employees trained to do the job they are working on

Number of accidents per month

Performance against standards

Labor utilization index

Percent of operators certified to do their job

#### **Miscellaneous Measurements**

Percent of shipments -below plan Complaints on shipping damage

Percent of output that meets customer orders and engineering specifications

Percent of utilities left improperly running at end of shift

Number of security violations per month

Percent of control charts maintained correctly

Percent of invalid test data

### **Forecasting Measurements**

#### **Error Measurements**

Percent error in sales forecasts

Number of forecasting assumption errors

## Useful Business Measurements and Targets

### Miscellaneous Measurements

Number of upward pricing revisions per year  
Number of project plans that meet schedule, price and quality  
Number of changes in product schedules

### **Production Control Measurements**

#### Error Measurements

Percent of errors in stocking  
Percent of errors in purchase requisitions  
Percent of errors in work-in-process records versus audit data  
Number of bill-of-lading errors not caught in shipping

#### Time/Scheduling Measurements

Percent of late deliveries  
Percent of manufacturing jobs completed on schedule  
Time required incorporating engineering changes  
Time that line is down due to assemble shortage

Time of product in shipment  
Percent of time parts are not in stock when ordered from common parts crib

#### Miscellaneous Measurements

Number of items exceeding shelf life  
Percent of products that meet customer orders  
Inventory turnover rate  
Cost of rush, shipments  
Spare-parts availability in crib  
Cost of inventory spoilage

### **Marketing Measurements**

#### Error Measurements

Percent error in market place  
Errors in orders  
Errors per contract  
Percent of correctly dialed phone numbers

#### Customer- Related Measurements

Response time to customer inquiries  
Number of new customers  
Percent of time customer expectations are identified  
Percent of time customer expectation changes are identified before they impact sales  
Percent of customers called back as promised  
Number of complimentary letters  
Percent of customer letters answered in two weeks  
Percent- of complaint reports received

Percent of complaint reports answered in three days

#### Time/Scheduling Measurements

Percent of proposals submitted ahead of schedule  
Person-hours per \$10,000 sales  
Percent of meetings starting on schedule  
Time required turning in travel expense accounts  
Percent of bids returned on schedule

#### Sales Related Measurements

Cost of sales per total costs  
Sales made per call  
Ratio of marketing expenses to sales

#### Miscellaneous Measurements

Percent of quota attained  
Percent of proposals accepted  
Inquiries per \$10,000 of advertisements  
Percent of repeat orders  
Number of new business opportunities identified  
Percent reduction in residual inventory  
Percent of changed orders  
Number of revisions to market requirements statements per month  
Quality Assurance Quality Measurements

#### Error Measurements

Percent error in reliability projections  
Number of errors detected during design and process reviews  
Errors in reports  
Percent of errors in defect records  
Percent error in predicting customer performance

Number of off specs approved

#### Customer Related Measurements

Percent of product that meets customer expectations  
Time to answer customer complaints  
Number of customer complaints  
Level/Percentage of customer surveys  
Number of customer calls to report errors

#### Time/Schedule Measurements

Time to correct a problem  
Time to identify and solve problems  
Receiving inspection cycle time  
Time required processing a request for corrective action  
Percent of reports published on schedule  
Number of audits performed on schedule

## Useful Business Measurements and Targets

Percent of laboratory services not completed on schedule  
Number of reject orders not dispositioned in five days

### Supplier Measurements

Percent of suppliers at 100 percent lot acceptance for one year  
Number of committed supplier plans in place  
Percent of correlated test results with suppliers  
Number of manufacturing interruptions caused by supplier parts  
Percent of qualified suppliers

### Comparison Measurements

Percent of quality assurance personnel to total personnel  
Percent of quality inspectors to manufacturing directs  
Percent of quality engineers to product and manufacturing engineers.  
Variations between inspectors doing the same job

### Miscellaneous Measurements

Percent of employees active in professional societies  
Number of engineering changes after design review  
Number of process changes after process qualification  
Cost of scrap and rework that was not created at the rejected operation  
Percent of lots going directly to stock  
Percent of problems identified in the field  
Number of complaints from manufacturing management  
Percent of field returns correctly analyzed  
Percent of improvement in early detection of major design errors  
Number of requests for corrective action being processed  
Percent of part numbers going directly to stock  
Percent product cost related to appraisal, scrap, and rework  
Percent skip lot inspection  
Number of problems identified in-process

## **Procurement/Purchasing Measurements**

### Error Measurements

Errors per purchase order  
Routing and rate errors per shipment

Percent of purchase orders returned due to errors or incomplete description  
Percent of phone calls dialed correctly

### Time Measurements

Percent of supplies delivered on schedule  
Purchase order cycle time  
Number of times per year line is stopped due to lack of supplier parts  
Average time to fill emergency orders  
Average time to replace rejected lots with good parts  
Time to answer customer complaints  
Time required to process equipment purchase orders

### Cost Measurements

Percent decrease in parts costs  
Stock costs  
Parts cost per total costs  
Actual-purchased materials cost per budgeted cost  
Percent projected cost reductions missed  
Cost of rushed shipments

### Miscellaneous Measurements

Percent of discount orders by consolidating  
Number of orders received with no purchase order  
Expeditors per direct employees  
Number of items on the hot list  
Percent of suppliers with 100 percent lot acceptance for one year  
Labor hours per \$10,000 purchases  
Supplier parts scrapped due to engineering changes  
Percent of parts with two or more suppliers  
Percent of lots received on production line late  
Number of items billed but not received

## **Information Systems Measurements**

### Error Measurements

Keypunch errors per day  
Input correction on CRT  
Reruns caused by operator error  
Errors per thousand lines of code  
Percent error in forecast  
Percent error in lines of code required  
Number of coding errors found during formal testing  
Number of test case errors  
Number of documentation errors  
Number of error-free programs delivered to customer

## Useful Business Measurements and Targets

Number, of process step errors before a correct package is ready

Percent of defect-free artwork

Number of errors found after formal test

### Revision/Change Measurements

Number of changes after the program is coded

Number of test case runs before success

Number of revisions to plan

Number of revisions to program objectives

Number of revisions to checkpoint plan

Number of changes to customer requirements

Percent change in customer satisfaction survey

### Miscellaneous Measurements

Percent of reports delivered on schedule

Percent of time required to debug programs

Rework costs resulting from computer program

Number of cost estimates revised

Percent of customer problems not corrected per schedule

Percent of problems uncovered before design release

System availability

Terminal response time

### Accounting Measurements

#### Error Measurements

Percent of errors in reports

Errors in input to Information Services

Errors reported by outside auditors

Percent of input errors detected

Percent of errors in payroll

Percent data entry errors in accounts payable and general ledger

#### Time Measurements

Number of hours per week correcting or changing documents

Payroll processing time

Length of time to prepare and send a bill

Length of .time billed and not received

Time spent correcting erroneous inputs

Machine billing turnaround time

Average number of days from receipt to processing Credit (turnaround time)

Travel-expense accounts processed in three days

#### Complaint Measurements

Number of complaints by users and Number of complaints about inefficiencies or excessive paper

### Miscellaneous Measurements

Percent of late reports

Number of final accounting jobs rerun

Number of equipment sales miscoded

Amount of intracompany accounting bill-back activity

Number of open items

Percent of deviations from cash plan

Percent discrepancy in Material Review Board (MRB) and line scrap reports

Percent of shipments requiring more than one attempt to invoice

Number of untimely supplier invoices processed

### Finance Measurements

#### Error Measurements

Percent error in budget predictions

Computer rerun time - due to input errors

Number of record errors per employee

Percent of error-free vouchers

Percent of errors in checks

Entry errors per week

Number of payroll errors per month

Number of errors found by outside auditors

Number of errors in financial reports

Percent of errors in travel advancement records

Percent of errors in expense accounts detected by auditors

#### Miscellaneous Errors

Computer program change cost

Percent of financial reports delivered on schedule

Percent of bills paid on time for company price break incentive

### Personnel Measurements

#### Time Measurements

Number of days to answer suggestions

Number of employment requests filled on schedule

Number of days to fill an employment request

Time to process an applicant

Average time visitor spends in lobby

Time to get security clearance

Time to process insurance claims

Wait time in medical department

Number of days to respond to applicant

# Useful Business Measurements and Targets

## Employee Related Measurements

Percent of employees who leave during the first year.  
Number of suggestions resubmitted and approved  
Personnel cost, per employee  
Cost, per new employee  
Turnover rate due to poor performance  
Percent of employees participating in company-sponsored activities  
Percent of complaints about salary  
Percent of personnel problems handled by employees' managers  
Percent of employees participating in voluntary health screening  
Percent of offers accepted

## Miscellaneous Measurements

Number of grievances per month  
Management evaluation of management education courses  
Opinion survey ratings  
Percent of retirees contacted yearly by phone  
Percent of training classes evaluated excellent  
Percent deviation to resource plan  
Percent of promotions and management changes publicized  
Percent of error-free newsletters

## **Clerical Measurements**

### Error Measurements

Errors per typed page:  
Percent of coding errors on time cards  
Pages processed error-free per hour  
Administration errors (not using the right procedure)  
Misfiles per week  
Percent of phone calls dialed correctly  
Percent of pages retyped  
Percent of impressions reprinted

### Late Measurements

Percent of action items not done on schedule  
Percent of inputs not received on schedule  
Period reports not completed on schedule  
Number of times manager is late to meetings

## Miscellaneous Measurements

Paper mailed/paper used  
Percent of phone calls answered within two rings  
Clerical personnel/personnel supported  
Number of times messages are not delivered

## **Security/Safety Measurements**

### Violation Measurements

Security violations per audit  
Safety violations by department  
Percent of security violations

### Miscellaneous Measurements

Percent of documents classified incorrectly  
Percent of audits conducted on schedule  
Percent of safety equipment checked per schedule  
Safety accidents per 100,000 hours worked  
Number of safety suggestions  
Percent of clearance errors  
Time to get classification clearance  
Percent of sensitive parts located

## **Management Measurements**

### Employee Related Measurements

Percent of personnel turnover rate  
Percent increase in output per employee  
Percent of employee output that is measured  
Percent employee absenteeism  
Percent of employees promoted to better jobs  
Number of job improvement ideas per employee  
Ratio of direct to indirect employees  
Number of professional employees active in professional societies (e.g. ASQ, APICS, SME)  
Percent of managers active in community activities  
Percent of employees taking higher education  
Number of employees dropping out of classes  
Percent of employees active in improvement teams  
Number of hours per year of career and skill development training per employee  
Percent of executive interviews with their employees  
Percent of employees with development plans  
Percent-of employee time spent on first-time output  
Department morale index

## Useful Business Measurements and Targets

### Cost Related Measurements

Percent variation from budget  
Dollars saved per employee due to new ideas and/or methods  
Warranty costs  
Scrap and rework- costs  
Cost of poor quality  
Number of employees participating in cost-effectiveness

### Scheduling Measurements

Percent of target dates missed  
Percent of output delivered on schedule  
Percent of meetings that start on schedule  
Percent of appraisals done on schedule  
Number of tasks for which actual time exceeded estimated time

### Error Measurements

Percent error in planning estimates  
Percent error in .personnel records  
Percent of time cards signed by managers that have errors on them  
Percent of employees who can detect and repair their own errors  
Data integrity

### Plan/Revenue Measurements

Volumes actual versus plan  
Revenue actual versus plan  
Number of formal reviews before plans are approved  
Percent revenue/expense-ratio below plan  
Revenue generated over strategic period  
Number of iterations of strategic plan  
Increased percent of market  
Return on investment  
Percent of time program plans are met  
Percent of suggestions with delinquent response or execution  
Percent of documents that require two management signatures  
Number of damaged equipment and property reports  
Number of decisions made by higher-level management than required by procedures  
Improvement in customer satisfaction survey  
Security violations per year

### Legal Measurements

Response time on request for legal opinion  
Time to prepare patent claims  
Percent of cases lost

### Miscellaneous Measurements

Result of peer reviews  
Percent of appraisals with quality as a line item that makes up more than 30% of the evaluation  
Percent of departments with disaster recovery plans  
Number of user complaints per month  
Percent of procedures less than ten pages  
Percent of changes to project equipment required  
Normal appraisal distribution  
Number of grievances per month  
Number of open doors per month  
Number of security violations per month  
Improvement in opinion surveys  
Number of procedures with fewer than three acronyms and abbreviations